

NICOLE WATRINET

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 nicole.watrinet-creative.ch

**CURIOUS FLEXIBLE
INNOVATIVE
EMPATHETIC
TEAM PLAYER QUICK
THINKING**

SKILLS

TOOLS

Adobe CC

Indesign, Photoshop, Illustrator, After Effects,
XD, Acrobat Pro

Others

Figma, GitHub, Gitlab, Jira, CMS-Systems
(Typo3, Storyblok, Wordpress)

Programming basic knowledge

HTML5, CSS, JavaScript with 5pjs and D3

WORKFLOW

Concept

Research, Target group definitions, Personas,
User Story Map, User Flow, Information architecture,
Navigation concept

Design

Corporate Design, Responsive Design,
UX Design, Branding, Wireframes, Prototyping

Implementation

Basic setup website, Maintenance website and CMS

LANGUAGES

German

Mother tongue

French

Reading und writing

English

Fluent speaking
and writing

Spanish

Basics

CAREER

Nov. 2022 – Jun. 2023

Travelling through South America and Asia

Learning Spanish basics

Jan. 2019 – Oct. 2022

Interaction Designer

Linkgroup AG, Zürich

Concept development, Idea generation, UX Design,
Information architecture, Visual Design, Prototyping,
Workshops (prepare and lead)

Jan. 2018 – Jan. 2019

Deputy Team Leader, Media Production

Linkgroup AG, Zürich

Work organization, Projectmanagement

Aug. 2017 – Aug. 2020

HF Interaction Design

Schule für Gestaltung Zürich

UX Design, Responsive Design, Corporate Design, Editorial
Design, Prototyping, Basic Front End Programming, Project
Management, Marketing Basics

Dec. 2015 – Jan. 2018

Desktop Publisher

Linkgroup AG, Zürich

Layout design, image editing, develop concepts,
print preparation

Sep. 2015 – Dec. 2015

Temporary work as a Desktop Publisher

Staffelmedien AG, Zürich

Layout design, image editing, develop concepts,
print preparation

Sept. 2014 – Aug. 2015

Working Holidays

Australia and Newzealand

Aug. 2010 – Aug. 2014

Apprenticeship as a Desktop Publisher

Druckerei Sieber AG, Hinwil ZH

Graduated with honors (Gutenberg award),
layout design, image editing, text corrections, design
according to CD manual, print data preparation,
basic maintenance of a website with Dreamweaver

Aug. 2011 – Aug. 2014

College of Art and Design Zürich

Accompanying my apprenticeship

Aug. 2009 – Aug. 2010

Training as a professional photographer

Foto Mächler, Rüti ZH

Serving customers, photographing job applications
and passport photos, helping with events like weddings,
filming performances like ballet, designing photo books

2009 / 2014 / 2016

Volunteer photographer

Loveride, Dübendorf ZH

2000 – 2009

Secondary School A

3 years, Eschenbach SG

Primary School 1st – 6th Grade,

Rapperswil-Jona and Eschenbach SG

1997 – 2000

Preschool, Kindergarten and First Grade

Benton, Kentucky USA

*1994

Switzerland